



Who finds the site for a new Joe Beeverz?

Along with our Real estate team and contacts we will conduct a market analysis of site locations to determine feasibility. Our main focus when selecting a proper site is franchisee profitability and negotiating fair and proper leases for our partners. An ideal size of a Joe Beeverz would be 2800-3500 square feet

How Much money can I expect to make?

The million-dollar question.... Your return on investment is dependent on many variables such as market size, demographic, lease terms, competition etc. Your hard work and dedication will have the biggest influence on your success and the success of the business.

During your due diligence stage, you will have access to discuss your questions with our operators to better understand the Joe Beeverz brand.

Am I qualified to own/operate a Joe Beeverz?

Although industry experience is a huge asset, it is not entirely necessary to be an owner. However, it is our internal policy that the operator/General Manager have a minimum 10% equity stake in the business. If you have the financial means but no experience, we will work with you to find a suitable and qualified manager. We are looking for people with strong leadership abilities, progressive “out of the box” thinkers who have a strong passion for delivering flawless customer service and execution, and want to make a positive impact in their community.

What Should I do to ensure I know what I’m getting into?

A critical part of the franchisee process is completing the due diligence component.

It is important to experience a typical day in the life of a Joe Beeverz Operator. You will get to spend time with our team experiencing firsthand the daily operations.

How much will it cost?

Once again every market is different and each location has different variables, such as rent cost, square footage, is the building a restaurant conversion/new build etc. These are all questions that will get answered when a location is agreed upon. Typically a bank will require 30-40% unencumbered cash to help finance.

Additional costs

Joe Beeverz is successful unless our partners are successful. Our Royalty program is set up on a sales tiered structure, starting at 3%, which is well below the industry average. There is an initial Franchise Fee of \$30,000 which helps get you set up and trained.